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Midtown Alliance recognizes 19 Businesses, Buildings as 2014 EcoDistrict ‘Luminaries’

Atlanta, GA (October 1, 2014)— Midtown Alliance, the driving force behind the revitalization of Midtown Atlanta, is pleased to announce 19 businesses and buildings who have achieved “Luminary” status as part of a Midtown EcoDistrict recognition program. This recognition program was launched earlier this year to recognize Midtown’s office buildings, residential buildings, hotels, restaurants and employers that have made a significant commitment to sustainability practices.

Program applicants achieve “green” or “gold” Luminary status based on the number and type of sustainability programs and projects they have undertaken. Points are earned for setting goals, encouraging participation, measuring performance and achieving measurable results to conserve energy, water, waste and transportation. Of the 19 Midtown businesses and buildings earning this Luminary designation, the following have reached the highest “gold” level status: [1180 Peachtree](#), [Federal Reserve Bank of Atlanta](#), the Fifth Group’s [Ecco](#), and [Lure](#) restaurants, Hines’ [One Atlantic Center](#), [Perkins + Will](#) (1315 Peachtree St.), and office tenant [Working Buildings](#).

“Luminaries are recognized as sustainability leaders in Midtown, but more importantly, are positioned to attract more tenants and customers, save on operating costs, reduce their eco-footprint and have healthier work environments,” said Dan Hourigan, Director of Transportation and Sustainability for Midtown Alliance.

Midtown Alliance launched the EcoDistrict initiative in 2013 as a platform for Midtown stakeholders to participate in the community driven sustainability plan, Greenprint Midtown. Green buildings are a major component of EcoDistricts, and there are already 41 green spaces in Midtown representing almost 15M sq ft of buildings that are recognized and certified by LEED and/or Energy Star.

“Midtown is uniquely positioned to be a leader in sustainability and livability,” said Kevin Green, CEO and President of Midtown Alliance. “It already has a pedestrian-friendly street grid, a dense and diverse mix of land uses, robust transit options and significant green space, and is on its way to being one of the most livable, vibrant and sustainable districts in the nation.”

Full List of 2014 Luminaries Program Participants

Employers	Green Level	Gold Level
	Heery International Invesco Jamestown Lord Aeck & Sargent Triage Consulting Group	Working Buildings Federal Reserve Bank of Atlanta
Office Buildings	Green Level	Gold Level
	1075 Peachtree Bank of America Plaza Promenade Centergy One	One Atlantic Center Perkins + Will (1315 Peachtree Street) 1180 Peachtree
Hotels	Green Level	Gold Level
	Loews Hotel	
Residential Buildings	Green Level	Gold Level
	Viewpoint	
Restaurants	Green Level	Gold Level
	South City Kitchen	Ecco Lure

For more information about the Luminary program, visit MidtownATL.com/Luminaries.

About Midtown Alliance

Midtown Alliance is a non-profit membership organization and a coalition of leading business and community leaders – united in our commitment to Midtown as a premiere destination for commerce, culture, education and living. Governed by a 78-member board of the district's top private sector leaders, our mission is to improve and sustain the quality of life for those who live, work and play here. The Alliance accomplishes this goal through a comprehensive approach to planning and development that includes initiatives to enhance public safety, improve the physical environment, and strengthen the urban amenities which give the area its unique character.

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