

Reach thousands of leaders with business interests in Atlanta's Midtown district.

Sponsor the Midtown Alliance 2019 Annual Meeting

Atlanta continues to attract new investment and development. Join Midtown Alliance and 1,200 of the region's business leaders, policymakers, residents and civic enthusiasts as we examine the challenges and the opportunities ahead for the Midtown district.

Invest in pre-event, onsite and post-event exposure that links your organization to the success of Midtown and Atlanta.

Featuring insight on urban issues and the future of cities from Gabe Klein, one of the transportation sector's foremost experts on mobility and technology disruption.



NETWORKING

Network with colleagues and make new contacts



UPDATES

Learn about new Midtown Alliance initiatives



INSIGHT

Get fresh perspective on urban issues



VISIBILITY

3+ months of sponsor recognition in print and digital before event



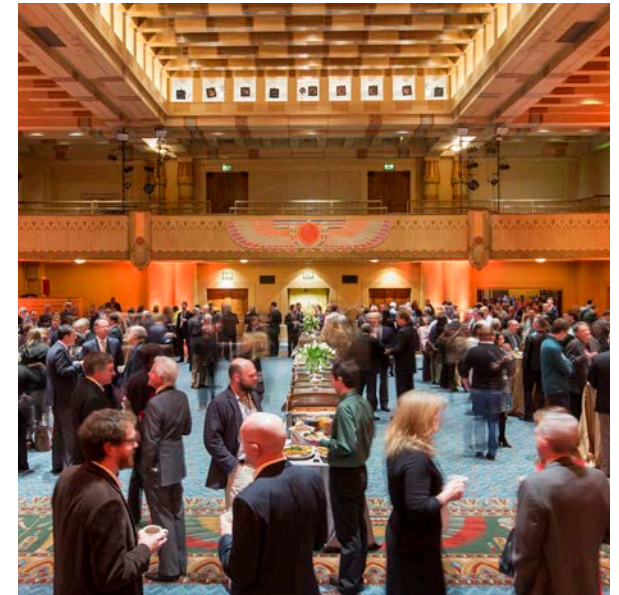
FUN

Breakfast and entertainment at an Atlanta landmark



ATLANTA

Hear how Midtown will play a role in our city's future growth



Midtown Alliance Annual Meeting

Tuesday, February 19, 2019
at the historic Fox Theatre

7:00AM // NETWORKING + BREAKFAST
8:00AM TO 9:30AM // PROGRAM

Show your support today.

Philip Rafshoon

Director, Member Engagement
& Partnerships

Philip@MidtownATL.com

404-443-6246

MIDTOWN
Alliance

Sponsorship Opportunities

Sponsorship Deadline // January 10, 2019

| | SPONSOR BENEFITS | GOLD \$5,000 | SILVER \$3,000 | BRONZE \$1,500 |
|------------|--|-----------------|-------------------|-------------------|
| PRE-EVENT | Event press release + media materials | X | | |
| | Digital invitations + event updates | X | X | |
| | Midtown Alliance website + ticketing landing page | X | X | X |
| | January + February Midtown Monthly e-newsletters (10K+ subscribers) | X | X | |
| | Printed event invites | X | | |
| ONSITE | Complimentary event tickets | 15 | 10 | 5 |
| | Event signage throughout venue | X | X | X |
| | Printed event program | X | X | X |
| | Pre-show on-screen sponsor loop | LOGO + NAME | NAME | NAME |
| | Logo on step and repeat photo backdrop | X | | |
| | In-show acknowledgment from podium | X | | |
| POST-EVENT | Acknowledged in Midtown Alliance's print ad in ABC Midtown Market Report | LOGO | NAME | |
| | Discounted advertising rates in ABC Midtown Market Report (160K readers) | X | X | X |
| | Special Midtown Alliance post-event recap e-blast (10K+ subscribers) | X | X | |
| | Recap press release | X | | |

Exclusive Presenting Sponsorship Contact Philip Rafshoon for details: Philip@MidtownATL.com // 404-443-6246



Annual Meeting Sponsor Praise

"We want our firm to be associated with all the excitement surrounding Midtown. The Annual Meeting is where it all comes together once a year. This is a premier networking opportunity. Every year, I'm proud to attend and see our firm's logo boldly displayed as a sponsor."

Roger Quillen, Managing Partner, Fisher & Phillips LLP

"We look forward to celebrating each year the accomplishments and community of Midtown Atlanta with longtime friends. Being a sponsor, in our opinion, underscores our presence in the market and our support of Midtown Alliance."

Jim Borders, President, Novare Group