



Over the past two decades, Crescent Avenue has transformed from a quiet neighborhood commercial street into one of Midtown's primary restaurant and entertainment districts. In 2011, the Midtown Alliance-led Crescent Streetscape Improvement project was completed, which included new street trees and pedestrian lighting, new curbing and sidewalks, improvements to on-street parking and replacement of aging underground utilities. Since completion of the streetscape project, Crescent has continued to grow with new high-end restaurants and the addition of hundreds of new residential units. New development has expanded the district's size so that it now spans three blocks between 11th and 14th Streets.

Crescent's evolution into a regional dining and nightlife destination has led to wear and tear on the district's public realm. Increased foot traffic has deteriorated landscape areas. Keg deliveries have severely damaged sidewalks. On-street parking continues to be a challenge. As a result, Midtown Alliance is spearheading a subsequent project to repair and update Crescent Avenue. Streetscape improvements will include heavy-duty sidewalks in key areas, lighting and pavement repairs, ADA upgrades, new crosswalks, and the designation of truck delivery and taxi stand areas. Enhancements also include improved sewers and construction of a new signature pocket park central to the district at the corner of Crescent and 12th. The project is expected to be under construction by Fall 2016.